

## Agenda Item 5

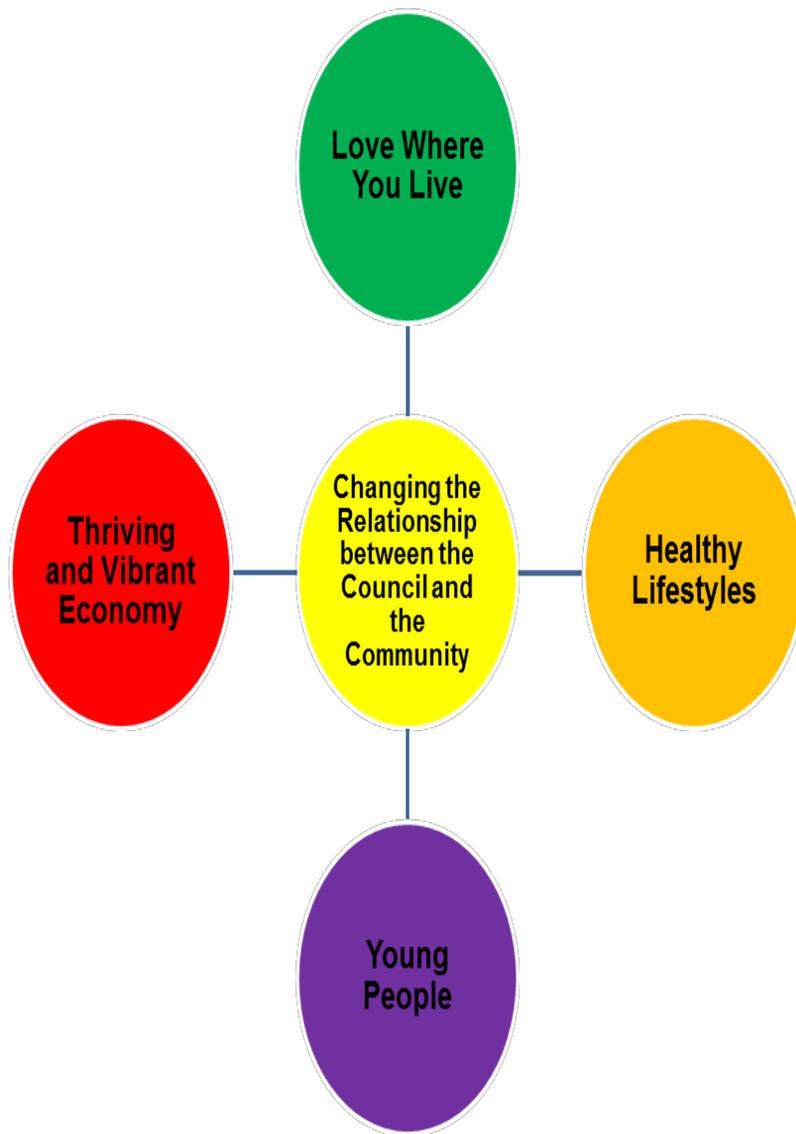


**Royston Dance Fusion Majorettes performing at Royston Gala on Saturday 6<sup>th</sup> July, 2019.**



# Introduction

## The North East Area Council Priorities



**Community Cohesion and Integration**

## The North East Area Council

The table below shows the Providers that have now been appointed to deliver a series of services that address these priorities, and deliver the outcomes and social value objectives for the North East Area Council. It can be noted that a number of projects are still in the development phase.

	Service	Provider	Contract Value/length	Contract start
<b>Love Where You Live</b>	North East Environment Team - Cudworth and North East	Barnsley Community Build	£135,000 18 months (extension granted April - June 2016)	1 <sup>st</sup> September 2014 Contract complete
<b>Love Where You Live</b>	North East Environment Team - Monk Bretton and Royston	Barnsley Community Build	£135,000 18 months (extension granted April - June 2016)	1 <sup>st</sup> September 2014 Contract complete
<b>Love Where You Live</b>	Environmental Enforcement	Kingdom Security	£91,990 21 months	4 <sup>th</sup> August 2014 Contract complete
<b>Love Where You Live</b>	Environmental Enforcement	BMBC Enforcement and Community Safety	£18,883 21 months	1 <sup>st</sup> April 2016 Contract complete
<b>Love Where You Live</b>	Environmental Enforcement	Kingdom Security	£55,796 Per annum (+1 + 1 year + 1 year)	1 <sup>st</sup> April 2016
<b>Love Where You Live</b>	Environmental Enforcement	BMBC Enforcement and Community Safety	£10,800 (+1 year + 1 year + 1 year)	1 <sup>st</sup> April 2016
<b>Love Where You Live</b>	Parks Equipment	BMBC Parks Services	£10,000 (+1 year + 1 year)	1 <sup>st</sup> April 2014
<b>Love Where You Live</b>	Biodiversity Project - Hedgehogs	Various	£2,000	9 <sup>th</sup> June 2016
<b>Thriving and Vibrant Economy</b>	Rapid Response Team	Barnsley Community Build	£24,000	1 <sup>st</sup> August 2015 Contract complete

<b>Thriving and Vibrant Economy</b>	Apprentices and Employability	Barnsley Community Build	£245,00 (+1 year + 1 year + 1 year)	1 <sup>st</sup> July 2016
<b>Thriving and Vibrant Economy</b>	Private Sector Housing Management Officer	BMBC Enforcement and Community Safety	£35,000 Service Level Agreement+ £800 Safety Equipment	June 2016
<b>Thriving and Vibrant Economy</b>	Undergraduate Placement	Leeds University	£18,500	September 2016 Completed
<b>Young People</b>	Summer Holiday Internship 2015	C&K Careers	£45,000 18 months	9 <sup>th</sup> March 2015 Contract completed
<b>Young People</b>	Summer Holiday Internship 2016	C&K Careers	£31,550 18 months	1 <sup>st</sup> March 2015 Contract Completed
<b>Young People</b>	Youth Development Grant	Local Community Groups and Organisations	£130,00 ongoing	3 <sup>rd</sup> October 2014
<b>Young People</b>	Dance and Theatre Performance	QDOS	£9,000	November 2015 Contract completed
<b>Health Lifestyles</b>	Older People's Project	Royston and Carlton Community Partnership	£20,646 9 months	1 <sup>st</sup> December 2015 Contract completed
<b>Healthy Lifestyles</b>	Shopability	Barnsley Community Foundation	£7,824 6 months	1 <sup>st</sup> September 2015 Contract completed
<b>Healthy Lifestyles</b>	Fit Reds	Barnsley FC	£19,655 18 months	1 <sup>st</sup> October 2015 Contract completed
<b>Healthy Lifestyles</b>	Fit Me	PSS Health Trainers	£11,600 18 months	18 <sup>th</sup> September 2015 Contract completed
<b>Healthy Lifestyles</b>	Stop Smoking Community Outreach	South West Yorkshire Partnership	£30,000 12 months	April 2018
<b>Healthy Lifestyles</b>	Social isolation and Dementia initiative	Age UK Barnsley	£30,000 with £5,000 match 24 months	July 2019



## **Part B Summary performance management report for each service**

### **Apprentices and Employability**

#### **Quarter 1, April – June 2019**

6 apprentices have supported the Teams and joined in the Volunteer events this quarter. The apprentices develop a range of skills working with the Teams which include team work, customer care, communication skills, attention to detail and time management, which helps them to move on to employment.



Quarter One has been a very busy quarter for the Teams who have supported over 55 local community Volunteer events, including the Great British Spring Clean, which was supported by the Schools across the area.

Regular volunteer activities are supported at Royston Park, Great Houghton Tidy Village, Cudworth Park, Carlton Marsh Nature Reserve and a new community group is setting up in Grimethorpe, who would like to pick litter up on a regular basis.

## **Follow the example of Lundwood**

**HARRY FLETCHER, address supplied**

Lundwood, congratulations. I wish to applaud and thank the environmental workers for the cleanliness and tidiness of the main road through the community, from the Cundy Cross roundabout to the Cudworth roundabout.

The lack of rubbish of any kind on the pavements and on the grass verges is noticeable and makes the horrendous drive on that main road bearable.

You truly are magnificent. Well done.

Positive comments have been received with regard to the Teams high standard of service, and the Teams look very smart in their new green uniforms when they are working in the North East local communities.



## District Enforcement

### Quarter 1, April – June 2019

The North East Area is contracted to 2 x officers, this equates to 962 hours over these three months of the Contract, and achieved is 910.57 Patrol hours which is 94.66% Contracted hours.



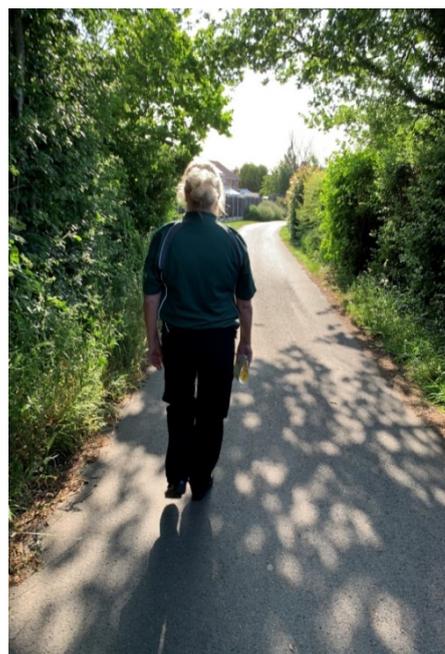
To date 135 FPN's and 30 PCN's for parking have been issued in the area. 111 of these have been for littering offences and 24 for dog fouling offences. (Cigarette litter accounting for 70% of the offences, which is well below the national average). The Officers concentrate their patrols around intelligence led information from the tasking process and also from complaints on the street, from the community at large. There have been 33 tasks received from Neighbourhood Services up to date this quarter reference public complaints. 12 of which, direct action has been taken with either a FPN's issued or a warning given. Operations are ongoing and all areas continue to be patrolled. We have seen an increase, throughout the Borough, of persons complaining of individuals allowing their dogs to foul and leave it. As part of their patrols the officers have visited parks and open grass spaces in an attempt to catch these offenders. Which has resulted in 24 Dog Fouling FPN's being issued this Quarter.

A growing concern is the number of offenders that refuse to give details to the officers when approached after committing the offence. This Quarter there has been 17 cases in which the offender has refused their details and walked away from the officer. 4 of these were for Dog Fouling offences.

Prosecutions will continue for Littering and Dog Fouling. To date 10 offenders have had court files prepared for prosecution, which have been passed to BMBC to be submitted for court. However the number of offenders we are able to pursue for failing to pay will be dependent upon the court space allocated to Barnsley offenders.

The revenue raised thus far from FPN's (Fouling and Littering) for this quarter is £4262.00p. The revenue received from PCN's is £560 with a further £420 outstanding.

As part of the service provided by District a further option of payment has been offered in which the offender has the option to pay at the Post Office or any Pay zone outlet and the printed ticket has a unique bar code at the top of it to facilitate this. £1002.00 has been received through this method of payment.



## **Operations**

Littering and Dog Fouling Operations have continued in the North East area through information received from Councillors, local residents and Neighbourhood Services. A particular area identified was around Wood Lane, Ousen Gardens and the Memorial Park, Carlton, where Dog Fouling and littering by School children was reported as being a real problem.

7 FPN's have been issued in this quarter on the above streets. 3 for Dog Fouling Offences and 4 for Littering Offences.

### **'Litter Picking' days**

For those juveniles (13) within the North East Area community, a Litter pick will be arranged for the 27<sup>th</sup> of July which some of them will be invited to. The juvenile will be invited to attend by letter, which will contain a consent form agreement for the Parent or Guardian to complete and return. These Litter pick days will be overseen by District Staff. Juveniles who attend the Litter pick from this area, will by attending discharge all liability for the Fixed Penalty Notice.

## A Smoke Free North East Area Council

2018 – 2019      12 monthly report

On Monday 16 July, 2018 the North East Area Team launched their new Smoke Free initiative to help residents to stop the smoking.

One of the priorities identified by the North East Area Council is resident's health and wellbeing, and as there was still a high percentage of smokers in the North East it was agreed that further support is needed for local residents. As part of this work Yorkshire Smokefree Barnsley, which is part of the South West Yorkshire Partnership NHS Foundation Trust SWFT were commissioned to provide an outreach service in the North East Area Council communities. The Smoke Free North East Area Council is a free local service for people who live and work in Brierley, Carlton, Cudworth, Great Houghton, Grimethorpe, Lundwood, Monk Bretton, Shafton, Smithies, and Royston.

**Are you ready to kick the habit?**

Would you like help to stop smoking?

Sarah is here to help you

**Contact 01226 644364**

This is a free local service for people who live and work in Brierley, Carlton, Cudworth, Great Houghton, Grimethorpe, Lundwood, Monk Bretton, Shafton, Smithies, and Royston, which is being sponsored by the North East Area Council.

**NHS** Yorkshire Smokefree Service

**North East Area Council**  
South West Yorkshire Partnership NHS Foundation Trust

Sarah Sverdloff, a dedicated Stop Smoking Specialist, has provided targeted help through stop smoking clinics and advice sessions in the community. Over the last twelve months.

**The service results are significant with 83 residents setting a quit date thanks to this outreach service. 42 residents were successful in stopping smoking through face to face support, which is a 51% success rate.**

The service has made a real difference to people's lives. For example Teresa had never tried to stop smoking before, and she had smoked for over 50 years. She was worried that because she had smoked for so long she would not be able to stop and would really miss something that had been such a big part of her life. Teresa lives alone and felt that smoking was something to do to pass the time; she was worried that

she would really miss the habit and routine of smoking. She was also very worried that she would start smoking again without any help from anyone. She said that by having face to face sessions from her stop smoking advisor Sarah that she is still smoke free and so far she has been smoke free for over 7 weeks. To help pass the time and to cope with the change in routine she has taken up crosswords. She said that her family are so pleased that she has stopped smoking, and she has found that her voice is getting much better she is singing in Church and her voice is much stronger.

Following discussions about this initiative at a North East Area Council meeting in November it was requested that some work could be undertaken in the local Schools to highlight to young people the dangers of smoking. A pilot project was initiated with Sara linking in with Ad Astra, who run a Listening Support Service in the secondary Schools commissioned by the Area Council, working with young people in the local secondary Schools of Outwood Academy Shafton, and Outwood Academy Carlton.

The project got off to a flying start with 14 young people attending the first session. Sara spoke to the group as a whole and explained the services and how they worked. Sara was amazed at the turn out reporting that no other Stop Smoking initiative had managed to create the interest from young people that this one had. When the pilot project was being developed it was recognised that as Ad Astra were already working in the Schools the young people were more likely to register as they already knew, and recognised, the Ad Astra staff. It was agreed that Sara and Ad Astra working together would be an ideal partnership for this pilot project.

At the first session Sara started the registration process with the group, however unfortunately this process takes approximately 20 minutes for each person. Whilst Sara was starting the process Ad Astra took the names and addresses etc. from the other young people to help speed this along. The only issues that have been brought to our attention is that some young people are staying out of their classes for the full lunch period (1 ½ hours) when they only get 30 minutes for lunch normally. Discussions have been held with the Heads of Years, and it has been explained that each appointment takes 20 minutes. It was agreed that as soon as the young people have been seen they would be sent back to their classes, and this is now working well.

The process is for individuals who sign up to the scheme that they have to have four consecutive weeks where they have a session with one of the workers from the NHS – this is when prescriptions, treatments and advice are given. A few of the young people have agreed to visit a clinic at Cudworth to catch up with Sara and pick up their weekly prescription for medication.

Each week the core group members now come back with a couple of additional young people as the young people talk about the project to their friends. 32 different young people have been seen so far.

The financial cost of smoking to our communities according to ASH helps underpin the importance of this local project.

### Financial Cost of Smoking (ASH)

Cost	Barnsley	North East area
<b>Total societal</b>	£63.5m	£10.4m
<b>Healthcare (NHS)</b>	£11.7m	£2.3m
<b>Productivity</b>	£41.4m	£6.1m
<b>Social care</b>	£8.8m	£1.8m
<b>House fires</b>	£1.6m	£344k
<b>Littering</b>	66kg/day	13kg/day
<b>Tobacco expenditure</b>	£82.2m	£17.2m
<b>Net societal (minus tax revenue)</b>	£22m	£1.9m

## Case Studies

### Case Study One

#### Corporate Outcomes:

- **Strong and Resilient Communities,**  
**Outcome 10 – People volunteering and contributing towards stronger communities.**
- **People Achieving Their Potential,**  
**Outcome Nine People are healthier, happier, independent and active.**

#### Youth Development Working Together Fund

**PROJECT NAME: Volunteer It Yourself (VIY) Physical Futures Resource Centre**  
**TOTAL GRANT AMOUNT: £8,250**  
**Physical Futures contribution £1,000**

#### Background:

The North East Area Council agreed to fund a Volunteer It Yourself project at the Physical Futures Resource Centre in Carlton, through the Youth Development Working Together Fund. The Resource Centre is an educational and support centre for adults with a variety of additional physical, social or learning needs.

Volunteer It Yourself projects include the following outcomes

- Young people volunteer to learn new skills and improve their employability.
- Volunteers get involved in local regeneration and social action.
- Businesses such as “Wickes” contribute assets to benefit communities.

#### The Project

Over the first three weeks of the project we worked with 45 volunteers on site at Physical Futures, where they helped to completely refurbish the interior of the centre. With guidance from their VIY Lead Mentors, volunteers completed the following works:

- Internal demolition and removal of a stud wall in the large bathroom (in order to increase accessibility for wheelchair users)
- Installation of new cladding over previously tiled area
- Full internal paint out of the whole building, comprising:
  - ✓ Two large exhibition rooms
  - ✓ Three bathrooms
  - ✓ Main hallway/foyer
  - ✓ Office
  - ✓ Kitchen
  - ✓ Quiet room
  - ✓ External railings and bars
  - ✓ All internal doors

We then worked off-site at Outwood Academy Carlton with ten new students to build some additional features for their garden. This included several items of garden furniture, and a new external container to keep the three wheelie bins secure and out of site. This was then dropped off at Physical Futures and installed on the same day, wrapping up our scope of works and making a big difference to both the centre and all the volunteers who took part.

**Results: The project was a big success, for a number of reasons.**

### **Community engagement**

A large number of volunteers committed a total of 450 volunteer hours to the project. Many of these volunteers had never been to the centre before, and some weren't even aware of it.

### **Business involvement**

The support received from local business was also superb. The Barnsley Wickes store donated just under £2,000 worth of stock to the project. Additionally Burmatex donated 4 boxes of blue carpet tiles for the quiet room at a value of £252. In a time of austerity it is amazing to see businesses contributing so much towards local community initiatives.

### **Youth outcomes**

20 young people from Outwood Academy Carlton volunteered their time to learn new skills and give back to the community. All 20 of these students earned themselves a City & Guilds Entry Level 3 accreditation, with ten achieving the painting unit and the other ten achieving carpentry. This will now go on their CV to show future employers and boost their chances of finding work when they leave school.

### **Volunteer hours:**

There were a total of 450 volunteer hours dedicated to this project from the first session on 11th May 2019 to our final session at Outwood Academy Carlton on 13th June 2019.

There were a total of 55 volunteers who contributed time to this project. They were made up of:

- ✓ 14 from ASOS (XPO logistics)
- ✓ 21 from the local probation team
- ✓ 20 students from Outwood Academy Carlton

### **How many people volunteered towards this project**

A total of 55 volunteers of all ages and backgrounds took part in this project. This translates to an average of 8 volunteer hours committed to the project per person. On a typical VIY project we normally have between 10-20 volunteers participating, so this demonstrates the culture of volunteering that clearly exists in the local area, and the desire of the community to improve this important facility for its users.

### **How many new volunteers signed up**

All 55 volunteers were new to VIY, and hadn't volunteered on one of our projects before.



## Feedback

'Last week was fantastic, the kids engaged from start to finish and I was so impressed with their behaviour. They loved getting stuck in and hopefully we can do more next year.'  
Nicola Knowles, teacher at Outwood Academy Carlton.



'I would like to take this opportunity, on behalf of the Physical Futures trustees, to congratulate you and your team on putting together such a well-planned schedule of works that kept disruption at the Centre to an absolute minimum and was also so well executed by ALL those involved in this project. The decorations have transformed the Centre, making it much brighter, more hygienic and generally much more welcoming to service users and team members alike.' Martin Kelly, Physical Futures Trustee.

'I enjoyed everything about this project, mainly working with my friends to do something good. I think this has helped me both mentally and physically.'  
Kyan Crossland, Outwood Academy student.

'I really enjoyed being able to try something new and working as a team to give back to the community. I feel that this project has opened up new opportunities for me by showing me what a job as a painter looks like.'  
Patrick Stankiewicz, Outwood Academy student.

'I enjoyed learning new skills that will definitely benefit me in later life and has helped build my confidence. I also enjoyed working in a team with my friends and people I've never worked with before. I have become more confident and I have learnt skills that I don't think I would have learnt anywhere else until I was a lot older.'  
Alia Francis, Outwood Academy student.



## Case Study Two

### Project Title: Memorial Bench- Lest We Forget

#### Corporate Outcomes:

- **Strong and Resilient Communities, Outcome 10 – People volunteering and contributing towards stronger communities.**
- **People Achieving Their Potential, Outcome Nine People are healthier, happier, independent and active.**

#### Overview

The installation of a memorial bench by the Yorkshire Regiment Barnsley Branch Association in Cudworth Park's Pocket Peace Garden commemorating the memory of the men and women of all war conflicts past and present.



#### How did the project arise?

Councillor Wraith and North East Area Team were approached by Mr Tony Turton from Yorkshire Regiment Barnsley Branch Association with a request to install a memorial bench in Cudworth Park's Pocket Peace Garden.

The Yorkshire Regiment Association raised money for the bench by the kind generosity of the public and features the words 'Lest we forget' alongside red poppies, and a dedication plaque.



Following discussions with the Cudworth Ward Alliance and the Area team a dedication and unveiling ceremony was held which include prayers, readings and a Military Band followed by light refreshments. John Hayhoe a member of the Ward Alliance worked closely with Yorkshire Regiment on the project submitting a WAF to install the bench and fund the dedication ceremony. This fitted in the Cudworth Ward Priority of Health and Wellbeing.

#### How did this project meet this priority?

The massive effort and sacrifice made by the people Cudworth is something we all should be very proud of and ensure that we never forget. With the placing of this memorial bench, many visitors will make use of it and remember.

It will connect with people in the local community, family, friends, colleagues and neighbours. These connections will support and enrich the community every day.

Reflecting on our past experiences will help us appreciate what matters. The installation of this memorial bench is particularly poignant as last year marked the centenary of the end of the Great War. It's extremely important that as a community we continue to share the stories of our friends and relatives and pay tribute to their bravery.



The bench will provide a place for individuals to spend a quiet moment reflecting and giving thanks to the men and women of Cudworth who gave their lives to ensure our peace and freedom.

### **What was the role of Ward Alliance?**

The Ward Alliance offered support, advice and helped to project manage the dedication ceremony. Cllr Joe Hayward sourced and booked the Military band. Councillor Wraith was asked by the Yorkshire Regiment to unveil the bench.

### **What was our role? (CDO role)**

- The North East Area team played a crucial role in making connections, supporting the Ward Alliance members, local councillors and the Yorkshire Regiment Barnsley Branch Association to work together.
- Getting them to: share ideas, issues and solutions but avoiding doing it for them directing members to relevant support and guidance and spending time and effort to bring them all on board.



- **Who else helped?**

The Yorkshire Military Band.  
Fr David carried out the blessing.  
The Standard bearers and everyone who has turned up today to support this event

### **What was the impact?**

The dedication ceremony was a great success with over 100 people attending including veterans and the local MP Stephanie Peacock. The project gave an opportunity to all involved to build a stronger community.

Members of the association were delighted with outcome and plan to raise further funding for a memorial bench in Grimethorpe.

### **Lessons learnt**

People came together to share a common goal from different backgrounds problem solving through working together.

## Case Study 3

The Great British Spring Clean

Gemma - June 2019

### Corporate Outcomes:

- **Strong and Resilient Communities**
- **Outcome Nine People are healthier, happier, independent and active.**
- **Outcome 10 – People volunteering and contributing towards stronger communities.**
- **People Achieving Their Potential**
- ***This Case Study was submitted by a Community Volunteer, and member of the Monk Bretton and Royston Ward Alliance.***

**North East Area Council**  
Cudworth, Monk Bretton, North East, Royston

**Love** where you **Live**



During the January to April 2019 term both Carlton Primary Academy and Meadstead Primary travelled to Carlton for a bowling and skittles session. Due to the popularity of the events that have been held, Parkside School expressed their interest in attending these activities, and a first aid session was provided for their year 5's. Meadstead Primary also attended a first aid session.

### Some Key Facts are as follows:

- This project had no costs due to using existing equipment bought from Ward Alliance funds and fundraising at the Carlton Christmas events.
- Since January 2019:
- 30 children from Meadstead have made a 2.6 mile round trip for bowling and first aid. This adds up to 156 miles they have collectively walked. 30 Carlton children made a 0.5 mile round trip, for bowling and talk they have collectively walked 15 miles.
- 30 Parkside children made a 2.6 mile round trip for the first aid talk, they collectively walked 78 miles
- For each bowling and skittle session each child spent an hour engaging in physical activity, for Meadstead this is 30 hours, and for Carlton 30 hours.
- There were 6 bowling club members/pavilion members who have volunteered 1.5 hours each. My time organising the activities are three hours. The local community first responder volunteered for four hours.
- As per BMBC Ward Alliance guidance volunteer time equates to £13.51 per hour, this is worth £216.16.

**Caroline Donovan**  
**North East Area Council Manager**  
**July 25<sup>th</sup>, 2019**